

Palisades High School Booster Club, Inc.

A California Non-Profit, Non-Stock Corporation

Minutes for September 27, 2016

BOARD MEETING

Palisades Charter High School Library

I. Welcome and Call to Order – Booster Club President Dick Held called the meeting to order at 6:30 PM and welcomed members and guests.

- a. Board members present at the meeting included: Dick Held, Dorotheanne Carr, Naze Noghreian, Daniella Prechter, Ivy Greene, Rebecca Goodell, Cindy Freedland, Marnie Ware, Jeff Hirschberg, Andrea King, Sara Collins, Kandy Ringquist and Philip Gabriel. Board Members not present were: Lisa Kalin and Donna Mandosa.

II. Secretary's and Treasurer's Reports –

- a. Booster Club Secretary Rebecca Goodell reviewed and presented the Minutes from the August 30, 2016, meeting for approval. They were approved unanimously.
- b. Booster Club Treasurer Dorotheanne Carr presented a report on the current financial status of the Booster Club. We have raised \$128,930 of unrestricted funds from 216 families in this fiscal year which is more than double what we had last year at this time. The Booster Club has \$177,621.04 on hand which does not include \$50,000 set aside for the Gateway project as well as some other previously committed funds. We have spent \$43,683 in this fiscal year.

III. New Business

- a. **Fund-Raising** – Booster Club Board Member Cindy Freedland, the Booster Club's Director of Fund-Raising reported on the annual fund-raising year to date.
- b. **Phone-A-thon** – Booster Club Board member Marnie Ware who heads up the Phone-A-Thon, reported that the Phone-A-Thon will be held on Wednesday, November 9, and Monday, November 14, 2016, from 6:30-8:30 PM at the Pacific Palisades Caldwell Banker office on Sunset Blvd. across from Ralph's grocery store. The goal for the Phone-A-Thon is \$50,000. Dinner will be provided. Parents, students and faculty are encouraged to volunteer to make calls.
- c. **Auction** – Booster Club Board member Ivy Greene, who is chairman of the Auction, announced that the Auction will be held on Saturday, March 11, 2017 at Tiato's in Santa Monica again. She is looking for volunteers to help. The theme will be "Pali Rocks" with a rock 'n roll theme. The next meeting will be in the

evening on Wednesday, October 5 at 6:30 PM at Julianne Kravitz's home at 1326 Jonesboro Place.

- d. **Sweatshirts from Kick-Off Party** – Those who qualified for a free Pali sweatshirt for donations of over \$1000 at the Booster Club Kick-Off Party on August 30, 2016, will be emailed to pick them up at the Pali Library.
- e. **Other New Business** – Dick Held suggested that we should recommend that grant recipients send us an email telling the Booster Club what the grant meant to their organization in order to help with future marketing and fundraising.

IV. Funding Requests –

- a. **Black Student Union** - requested funding to send 15 students to visit 10 mostly historically black colleges in the south at a cost of \$1,321 per student with Boosters paying \$921, parents and students paying \$500. Request was discussed via Board emails in September 2016. Dr. Magee emailed a note voicing strong concern about all school-sponsored college trips and said that she and the Pali Board must approve this and all future college trips.

Total Requested: \$12,315

Total Approved: \$400 per person, up to \$6,000 maximum and subject to Dr. Magee's approval

- b. **AP Spanish Literature Field Trip** – AP Spanish Literature and culture class teacher Sandra Martin requested funding to take approximately 30 students to the Mark Taper Forum to see Zoot Suit which they have studied in class. Students pay \$5 each since most of the students are on free or reduced lunch.

Total Requested: \$400

Total Approved: \$400

- c. **Pali Production** – Pali Production Director Sean Passan requested new studio and mobile equipment as well as entry fees and hotel costs for himself and a chaperone for their annual STN competition trip. Pali Production will be taking over morning announcements.

Total Requested: \$9,200

Total Approved: \$7,200 (for equipment only)

Note: the travel expenses need to be clarified and they are invited to come back to Boosters with more detailed explanation of expenses.

Note: Pali Production reported on the national awards they received as a result of the grants they received from the Booster Club as well as the many paid jobs they have completed.

- d. **Girls Volleyball** – Girls Volleyball Coach Carlos Gray requested funds for tournament fees, equipment and film analytics to benefit 55 girls on all girls volleyball teams.

Total Requested: \$3,000

Total Approved: \$3,000

- e. **Security/Maintenance Golf Cart** – Jorge Gracias, head of Pali Security, requested funds for a new golf cart tractor to provide better response time for emergency and in operations as well as during football games. AYSO may contribute up to half the amount since they use the baseball and football facilities and are supportive of the golf cart and Jorge. Dick Held will report on this later in the week.

Total Requested: \$9,711

Total Approved: \$5,150 total (this represents half the cost of the cart)

- f. **ASB Annual Hair Drive** – ASB Leadership requested funds to give to members of the student body who donated hair to Pantene’s Lovely Lengths, wigs for cancer program (a partnership with the American Cancer Society).

Total Requested: up to \$500 (depending on cost to produce)

Total Approved: \$500

- g. **Theater Field Trip** – English teacher Robert Schlanger requested funding to take 120 students to an all-day field trip with workshops and to see Shakespeare’s Midsummer Night’s Dream at Theatricum Botanicum which ties together a multi-class.

Total Requested: \$1,560

Total Approved: \$350 for deposit and remainder of balance (\$1,210) pending breakdown of costs.

TOTAL FUNDING REQUESTS ON SEPTEMBER 27, 2016 - \$36,686

TOTAL FUNDING APPROVED FOR SEPTEMBER 27, 2016 - \$23,810

VI. **Other business:** The Booster Club discussed the need to have general guidelines that help us stay consistent and fair and seem less arbitrary with each grant request. It was suggested that we convene an executive committee meeting to try to develop these guidelines and further refine existing ones.

V. **Next meeting** - will be held Tuesday, October 26, 2016 at 6:30 PM in the Palisades Charter High School Library.

VI. **Adjournment** – There being no further business, Booster Club President Dick Held adjourned the meeting at 8:35 PM.

Signed,

Rebecca E. Goodell, Secretary
September 27, 2016