

**Palisades High School Booster Club, Inc.**  
A California Non-profit Non-stock Corporation

**Minutes for September 24, 2015**  
**MEMBERS' MEETING**  
LIBRARY

- I. **Call to Order** – by Dick Held at 6:30 PM
- II. **Attendance/Introductions** – The following members of the Board of Directors were in attendance: Marnie Ware, Ivy Greene, Craig Au, Lisa Kalin, Dorotheanne Carr, Becky Goodell, Dick Held, Naze Noghreian, Daniela Prechter, Cindy Freedland, Kandy Ringquist, Sara Collins, and Donna Mendoza. Members of the Board of Directors who were absent: None. Additional Members of the Booster Club in attendance are identified on the attendance sheet accompanying these Minutes maintained in the corporate minute book.
- III. **Review/Approval of Minutes of Last Meeting** – Dick Held asked for a motion to approve the minutes of the May and August Members' Meetings. Dorotheanne Carr so moved and Ivy Greene seconded the Motion. Motion passed unanimously.
- IV. **Treasurer's Report** – The Ralphs cards have dropped off in September. Lisa Saxon said we should remind everyone in Schoology. We have unrestricted cash of \$53,910 from the parents. Senior class has raised \$10,870. We have \$148,551.07 in cash.
- V. **New Business** –
  - i. **Funding Requests** –
    - a. Lisa Saxon is requesting \$7,000 for Tideline. This grant will help the Journalism/Tideline class to continue to produce the campus magazine. Students learn how to use sophisticated software and web-based tools while collaborating in small and large settings. This magazine will help communicate with the whole Pali community. This is their third year in production. They are a full color magazine. They placed 1<sup>st</sup> in international honors last year. They are striving for the Gallup award, which is the highest honor awarded. They have not received any funding from ASB. They have raised \$400-\$700 from advertisements and bake sales. It costs \$1,200 to produce the magazine from a students' printer. They would also like to buy a video camera to post videos with the Pali Production team. They want to publish 5 to 7 magazines this year. They reserve back cover for photo placement from Rick Steil's AP Photography and give Booster Club an ad in every issue. Tideline is distributed to students classroom to classroom with several copies housed in the library. Tideline is an actual class and is very popular with highest enrollment to date.

**Total Requested - \$7,000**  
**Total Approved – \$3,500**
    - b. David Riccardi is requesting \$10,279.27 for Four Haws water fountains. This request will replace the old water fountains that are in place right now. He will attach an external filtration system. It is \$500-700 to get the water fountains refrigerated. David is continuing efforts begun over the summer to improve facilities at Pali. Parking lot lights are now all working. The school is becoming energy efficient. Regarding air conditioning, many years ago, the

district did a study. The study was put aside. District determined Pali did not need air conditioning because school is near the ocean. Dave has gone to great lengths to have District revisit the issue. This year, meters were installed in certain classrooms. The district is monitoring need for air conditioning. In the meantime, David has bought high-powered fans for the gym. The fans for the classrooms are too loud and the teachers can't talk above them. The air conditioning units are \$500/unit.

**Total Requested – \$10,279.27**

**Total Approved - Tabled until we find out how much money David can get from school and he reports back actual cost for refrigerated fountains.**

- c. James Paleno, the boys and girls golf coach is requesting \$4,000 for clubs, team golf bags, range keys, green fees, equipment and tournament fees for the girls. Girls' team is new last year. This year 30 girls tried out. They are 2<sup>nd</sup> place in the league. The girls are very proactive this year. The school provides \$1,000 for the golf team. They fundraise themselves as well by caddying. They need 7 sets of clubs estimated at \$2,100. The clubs they have right now are men's clubs. Girls practice at Rancho and Penmar.

**Total Requested - \$5,750**

**Total Approved – \$4,000 and Kandy Ringquist will contribute 5 sets of used women's clubs.**

- d. Nancy Fracchiolla is requesting \$5,000 for Rocky Horror Twilight Zone Halloween performance starring students and faculty. There will be 50 people in cast and crew. The students are writing, designing and editing while working with faculty. Their budget is \$9,000. They have a lot of volunteers such as make-up artists and lighting designers coming to help them. Parents are contributing money. The show will run October 30th and 31<sup>st</sup>. Maximum audience capacity is estimated at 300/per show.

**Total Requested - \$5,000**

**Total Approved – \$5,000**

- e. David Suarez of the boys' soccer team is requesting \$1,527.70 for equipment, such as cones and balls. They have already spent \$500 for Gatorade and water. There will be 45 to 50 students in boys' soccer. For fundraising the parents make contributions. Suggested family donation is \$250 per player. Actual donations range from zero to \$500. Team will also have an alumni game that may raise estimated \$1,000.

**Total Requested - \$1,527.70**

**Total Approved –\$1,527.70**

- f. Monica Iannessa is requesting funds for a senior continental breakfast on PSAT day (approximately \$5,000). She would like to bring a motivational speaker about relationships. She wants the senior to stay in school. This is

for 600 students. The school can pay for some of the speakers and the panoramic pictures. The money will be used only for the breakfast. The PSAT is now mandatory for other students and will help Pali identify honor students, etc. It was discussed that maybe the students have already made college visit plans for that date. Monica will find out how many seniors will be staying in school if they have this event.

**Total Requested - \$5,000**

**Total Approved – Tabled pending more information.**

- g. Pali's EL Coordinator, Myrna Cervantes, submitted a request for funding to take 15 students to a national conference for SHPE (Society of Hispanic Professional Engineers). This program was started by President Obama. Their mission is to empower students in professional, academic, chapter, and leadership. They will be part of the first Conference in Maryland in November; the first year students are invited to attend this event. At the conference they will be competing with other students, looking for colleges, and showing their leadership skills. They will take 15 students selected based on those most greatly involved in the club. They have raised half of the costs needed for the trip. The sell Tamales and Papusas and parents have contributed money as well. The money requested is going for flights (\$350 per student) and room and board. Myrna is pursuing a waiver of the conference registration fee.

**Total Requested - \$5,500**

**Total Approved – \$5,500**

- h. The Debate team is requesting \$300. They have already raised \$120. Registration is for a public forum in Torrance on October 10<sup>th</sup>. They have 10-15 pairs of students that need transportation.

**Total Requested - \$300**

**Total Approved - \$300**

- i. Intervention Program is asking for \$1,000 to \$1,500 for snacks for 7<sup>th</sup> period class. The IP program has made strides and has expanded since last year.

**Total Requested: \$1,500**

**Total Approved: \$1,500**

- j. Tideline parent, Stacey Napp, suggested a new idea to publish articles in the Tideline and educate the Pali community to specific hotspot items for which fundraising is needed. Each article could identify a gofundme.com or identify the Booster Club directly. Cindy Freedland applauded the idea and suggested that run with it. Cindy volunteered to be a point person for any follow up questions and information from the Booster Club.

- k. Lisa Kalin and Kandy Ringquist are working with the College Center on the College Fair, which will have 97 Colleges represented. Karen Ellis in the

College Center is overseeing the Fair. They have banners in 2 locations. They are having workshops with signage and easels. They will feed the participants and representatives. It will cost \$5,000 for the whole project.

**Total Requested: \$2,500**

**Total Approved: \$2,500**

- I. Joan George is requesting \$40 for water for her class in J-120 for the learning center.

**Total Requested: \$40**

**Total Approved: Dick Held personally donated \$40 cash, which he delivered to Dorotheanne to cover this request.**

**Total Funding Requests on April 28, 2015 - \$44,396.97**

**Total Funding Approved on April 28, 2015 - \$23,827.70**

#### **VI. Old Business**

- a. **Annual Giving** – Cindy sent all letters this past week, except for the senior letters. Senior letters were stuffed at the meeting tonight and will be delivered later this week.
  - b. **Script** – Andrea King posed the question if Booster Club still wants to sell script? Pali high is the biggest buyer of Script. Booster Club decided to keep this program and look at how we can grow it.
  - c. **Phone-a-thon** - Marnie Ware reported. Marnie will talk to Coldwell Banker to confirm they are donating venue again on 11/4 and 11/9. She wants to raise \$40,000 to \$50,000 in the first night, and if we do, eliminate the second night. Asked for help with food/beverage. Becky and Ivy volunteered.
  - d. **Booster Club Attendance** - We need to be working on getting more parents coming to our Booster Club meetings. Andrea proposed for the board to target 9<sup>th</sup> grade parents for our next meeting. We can serve food. Donna mentioned that we should reach out to the Latin parents by translating our letter to Spanish.
  - e. **Auction** – Auction team is pleased to announce that they have two new parents to chair the event. They are Julianne Kravitz and Chris Denari.
- VI. **Other Business** –
- a. Congratulations to Donna Mandosa, winner of a Lori Petrick Award for her work on the Steam Shop Innovative Labs!
- VII. **Adjournment** – There being no further business to come before the Members, Dick Held adjourned the meeting at approximately 9:00PM.
- VIII. Next meeting is Tuesday, October 27th at 6:30 at the Library.

Dated: September 24, 2015

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Nazanine Noghreian, Secretary